

Merchandising



Turning Browsers into Buyers

- Dedicated Employee Workforce
- Real-Time Reporting
- Plan-O-Gram Execution
- Speed-to-Shelf Enhancements
- 98% Compliance Rate
- Direct Product Focus

Performing all of the functions that turn browsers into buyers, NMS Merchandisers are in our clients' stores nearly a half-million times a year. NMS Merchandisers serve as your eyes and ears at store level. They work for your product, ensure its in-stock availability, display, signage and more. All of this is then reported back to you, in data you can use to make real-time business decisions.

75-80% of Consumer Purchase Decisions are made In-Store, at the Point of Purchase

Supporting both Retailers and Manufacturers throughout the US and Canada, NMS provides service in nearly every major retail category. Our Merchandisers offer manufacturers the benefits derived from 27 years of experience.

The Merchandising Gap

The need for in-store merchandising is always growing. As product margins dwindle and development costs rise, retail staff is shrinking. Your product's needs at shelf-level are growing faster than retail resources. This is what we call the Merchandising Gap. NMS's Merchandising division works to close this gap. Our dedicated employees - a force with an average tenure greater than 8 years - are known by Store Managers often better than they know their own staff. This long tenure also explains our exemplary compliance rate - 98% in an industry that finds 85% acceptable.

Plan-O-Gram compliance, speed to shelf enhancements, inventory control and all other aspects of professional merchandising directly relate to your company's bottom line profits. Only NMS can bring you all of this with the best experience and relationships in the business.



Corporate Headquarters

3 Progress Street, Suite 100, Edison, NJ 08820
Phone: (908) 757-9300 Fax: (908) 757-9742
email: info@natlmktg.com

www.natlmktg.com

Canadian Headquarters

7030 Woodbine Avenue, Suite #500
Markham, Ontario, L3R 6G2
Phone: (905)-946-1662 Fax: (905) 946-8971
email: info@natlmktg.ca

www.natlmktg.ca

National Assembly Services

415 Commercial Ct., Suite D, Venice, FL 34292
Phone: (866) NAS-7400 Fax: (941) 480-9118
email: info@natlassm.com

www.natlassm.com